



Florida Insurance Brokers, *simplifying the complicated subject of employee benefits and helping you design benefit packages that will attract and maintain a talented workforce.*



## Independence Day



Independence Day is a day of family celebrations with picnics and barbecues, showing a great deal of emphasis on the [American tradition](#) of political freedom. It's a patriotic holiday for celebrating the positive aspects of the United States. Above all, people in the United States express and give thanks for the freedom and liberties fought by the first generation of many of today's Americans.

[Race. Ethnicity. Nationality.](#) These are concepts that can bring people together, but they are also concepts that can tear people apart. Race is defined as a person's self-identification with one or more social groups. Ethnicity is a category of people who identify with each other, usually on the basis of presumed similarities. Nationality denotes a person's relationship to a specific nation-state, or citizenship. American ancestry refers to people in the United States who self-identify their ancestral origin or descent as "American", rather than a racial and ethnic group.

## WE The People



## A New Norm

A [social experiment](#) is the reordering of an existing society or a small section thereof or it is the creation of an entirely new kind of society. The purpose — at least the publicly or internally stated purpose — is always said to be to improve the lives of all the members of that society. [The coronavirus pandemic](#) has sparked one of the largest social experiments in history.

Our Benefit Consultants have the resources to inform and guide you through the processes and requirements for offering a group benefits package. Online tools and enrollment, as well as, that *personal touch* help ensure benefit administration is done right. Let us help you.